



CAROLINE PHANEUF COMMUNICATIONS

ANNONCE MUSCO, LE 5 JUIN 2019



MUSCO

MUSCO est un partenariat entre le CHU Sainte-Justine et son Centre de réadaptation Marie Enfant, l'Hôpital de Montréal pour enfants et les Hôpitaux Shriners pour enfants – Canada grâce à la Fondation Mirella & Lino Saputo. C'est le plus grand projet collaboratif en son genre au Canada, afin d'aider les enfants vivant avec des troubles musculosquelettiques.

Caroline Phaneuf Communications a été engagée à faire les relations médias pour l'annonce de cette belle initiative. Voici les résultats.

COUVERTURE MÉDIATIQUE

Radio-Canada Nouvelles, le 5 juin 2019

<https://ici.radio-canada.ca/nouvelle/1173952/don-10-millions-dollars-fondation-saputo-enfants-trouble-musculosquelettiques>

TVA Nouvelles, le 5 juin 2019, en direct à 13h, nouvelles du soir

<https://www.tvanouvelles.ca/2019/06/05/un-don-de-10-millions--pour-les-enfants-handicapes>

Journal de Montréal, le 5 juin 2019

<https://www.journaldemontreal.com/2019/06/05/un-don-de-10-millions--pour-les-enfants-handicapes-1>

Journal de Montréal, le 5 juin 2019, Tout partout en ville (Rodger Brulotte)

<https://www.journaldemontreal.com/2019/06/05/la-fondation-mirella--lino-saputo-fait-un-don-de-10-millions>

La Presse, le 5 juin 2019

<https://www.lapresse.ca/actualites/sante/201906/05/01-5228904-alliance-inedite-en-pediatrie.php>

The Montreal Gazette, le 5 juin (en ligne), le 6 juin 2019 (couverture et journal imprimé, A3 (voir photos ci-dessous)

<https://montrealgazette.com/news/local-news/montreal-four-pediatric-hospitals-form-groundbreaking-partnership>

CTV News, Montréal, le 5 juin 2019

<https://montreal.ctvnews.ca/10m-saputo-donation-aims-to-help-kids-with-musculoskeletal-disorders-1.4453403>

Global News, Montréal, le 5 juin 2019

<https://globalnews.ca/news/5357226/montreal-pediatric-centres-children-musculoskeletal-disorders/>

City News, Montréal, le 5 juin 2019

<https://montreal.citynews.ca/video/2019/06/05/pediatric-institutions-come-together/>

Panoram Italia, août-septembre 2019, p. 60

Yahoo! Finance

<https://finance.yahoo.com/news/montreal-four-leading-pediatric-institutions-174805594.html>

Autres - placements complets du communiqué de presse









Média	Portée potentielle
abc6.com	4,113
abc-7.com	3,183
doublet973.com	515






erienewsnow.com	24,164
FinancialBuzz	506
fox21delmarva.com	174
fox34.com	2,493
Frankly	846
kake.com	38,235
kasa.com	587
kitv.com	25,086
ktvn.com	20,679
kuam.com	8,745
lubbockcw.com	109
magic1065.com	379
mylubbocktv.com	177
oldies977lubbock.com	72
rfdtv.com	4,226
telemundolubbock.com	188
tulsacw.com	278
valleyscw.com	77
WBOC-TV CBS-16	23,427
weny.com	10,401
WFMJ-TV NBC-21	23,687
wicz.com	6,946
wrcbtv.com	33,200










wsilv.com	13,621
WVIR-TV NBC-29	17,624






Autres – Liens au communiqué de presse

Titre	Source	Lien	Portée potentielle
Google	Google Blog Search		2,035,672,149
Montreal Informer on Twitter: "Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders – GlobeNewswire https://t.co/you1fDPSyzn"	Twitter		130,099,910
SPI News on Twitter: "Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders https://t.co/U2t5EP8fMB"	Twitter		130,099,910
Les quatre principaux établissements pédiatriques montréalais annoncent la - Bing	Bing		43,031,796
Montreal's Four Leading Pediatric Institutions	Bing News		43,031,796







Titre	Source	Lien	Portée potentielle
Begin Largest Collaboration - Bing News			
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration - Bing	Microsoft Bing		43,031,796
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration - AOL Search Results	AOL Search		7,509,068
MarketWatch.com Search	Marketwatch		1,960,718
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration - WN.COM photos and news search	World News Network Search		173,576
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration - Volltextsuche wallstreet:online	wallstreet-online.de		154,859
Search Index	Nasdaq GlobeNewswire		85,481
Search Index	Nasdaq GlobeNewswire		85,481
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help	KOTV-TV CBS-6		63,402

Titre	Source	Lien	Portée potentielle
Children with Musculoskeletal Disorders - News On 6			
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - News 9	news9.com		55,001
Rechercher Le Revenu	lerevenu.com		51,704
Press Releases - Digital Journal	Digital Journal		42,381
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - NBC2 News	nbc-2.com		40,069
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - KLKN-TV: News, Weather and Sports for Lincoln, NE; KLKNTV.com	KLKN-TV ABC-8		18,807

Titre	Source	Lien	Portée potentielle
Breaking News, Business, Financial and Economic News, World News from EconoTimes	Econo Times		15,339
Autism Press Releases by globenewswire - Autism News Today - EIN News	Autism News Today		8,215
LIVE Globenewswire News One News Page	onenewspage.com		7,949
COMMUNIQUÉS West-GlobeNewswire santé log	santelog.com		6,339
COMMUNIQUÉS West-GlobeNewswire santé log	santelog.com		6,339
Globe Newswire News Releases Canadian Insider	Canadian Insider		5,424
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - Talk Radio 1170: Where Tulsa Comes to Talk	1170kfaq.com		3,717
Site Bankers Online	BankersOnline		3,415
Montreal's Four Leading Pediatric Institutions	snntv.com		2,356

Titre	Source	Lien	Portée potentielle
Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - Suncoast News and Weather Sarasota Manatee & Charlotte			
Overall Search EPICOS	Epicos		1,406
PM360 – The Essential Resource for Pharma Marketers	PM360		847
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - CENTRAL - NEWS CHANNEL NEBRASKA	Frankly		846
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - 98.5 KVOO - Tulsas Country	Frankly		846
Montreal's Four Leading Pediatric Institutions Begin Largest	Frankly		846

Titre	Source	Lien	Portée potentielle
Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - NGW Demo			
Netfonds -- Nyheder	netfonds.dk		639
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - 106.9 KHITS - Tulsa's #1 Hit Music Station	khits.com		633
LIVE Globenewswire News One News Page [United Kingdom]	onenewspage.co.uk		614
LIVE Globenewswire News newsR	newsr.in		523
Search - Construction Today	Construction Today		345
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - Big Country 99.5 - Country's Biggest Legends	bigcountry995.com		303

Titre	Source	Lien	Portée potentielle
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - 92.9 The Drive - Tulsa's Classic Hits	929thedrive.com		282
World News from SPi for Wednesday 5th June 2019	sectorpublishingintelligence.co.uk		233
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - YesFM	1077yesfm.com		207
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - 93.7 The Eagle	937theeagle.com		200
LIVE Globenewswire News One News Page [Australia]	OneNewsPage.com.au		184
Montreal's Four Leading Pediatric Institutions	1007thescore.com		100

Titre	Source	Lien	Portée potentielle
Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - 1007 The Score			
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration	iraqnewsgazette.com		70
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration in Canadian History to Help Children with Musculoskeletal Disorders - KFOL	htv10.tv		53
Site Electronic Component News	Medical Design Technology		40
GlobeNewswire BioMedReports.com	BioMedReports		31
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration Sudan News Gazette	Sudan News Gazette		2
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration Saudi Arabia News Gazette	saudiarabianewsgazette.com		-

Titre	Source	Lien	Portée potentielle
Montreal's Four Leading Pediatric Institutions Begin Largest Collaboration Syria News Gazette	syrianewsgazette.com		-



The Montreal Gazette, page couverture

The Montreal Gazette, A3



Sale of Bombardier's CRJ program to Mitsubishi could be boon for city

Japanese firm would have opportunity to add local engineering talent to team

Program aims to help families navigate medical system, boost communication

City's four pediatric hospitals form unique partnership

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